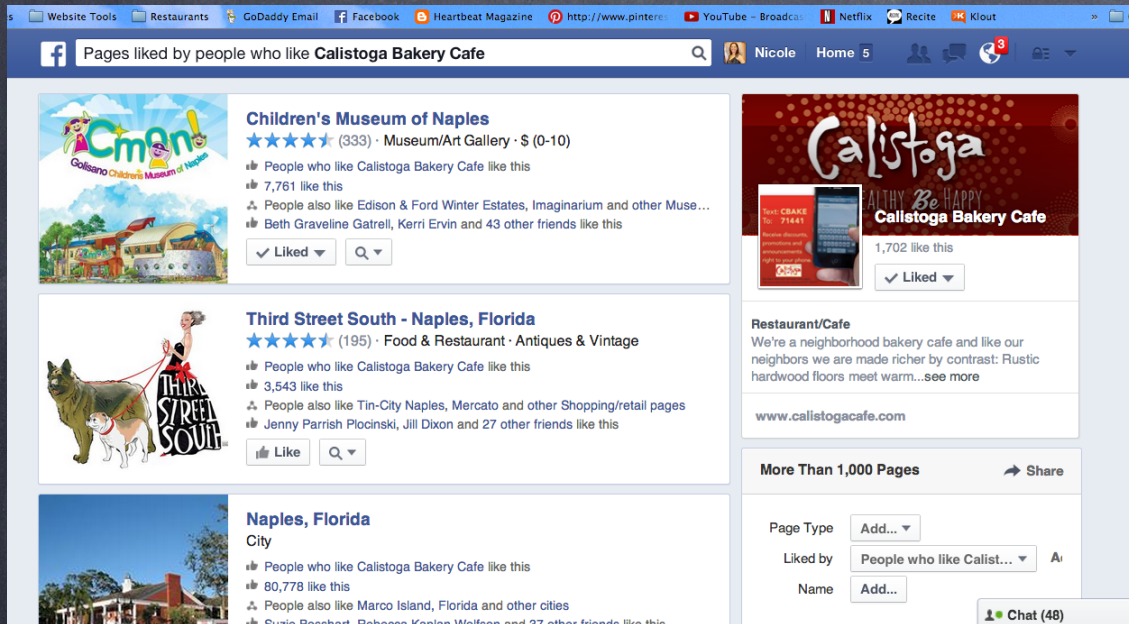
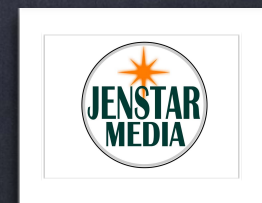


How to use Facebook Graph Search & Set up LinkedIn Business Page

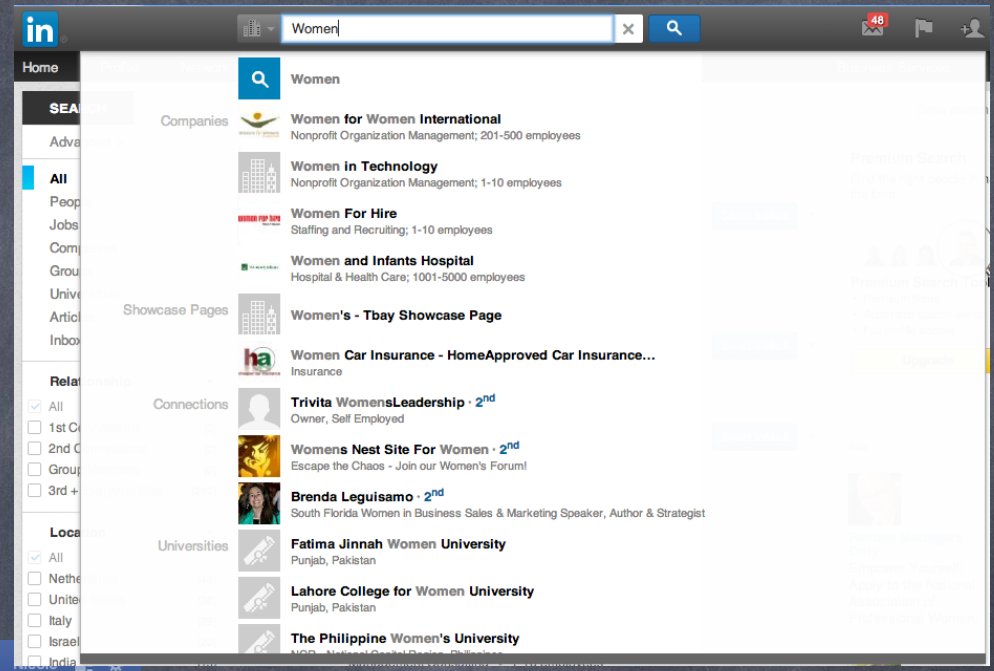


<https://www.facebook.com/search/152625945954/likers/pages-liked>
business.linkedin.com/marketing-solutions/company-pages/best-practices.html



Benefits of Graph Searches & LinkedIn Business Page

- Find Popular Photos Shared by Others
- Discover Groups of Interest to your Niche
- See what interests are important for your Niche



Showcase what your business has to offer

Catch the eye of prospective customers by highlighting products, services, or anything else relevant to your business. Have customers add recommendations as credible, authentic endorsements of your offerings.

Examples of what you can spotlight:

- Products:** The printers you sell or the book you wrote.
- Services:** Your financial consulting packages or a list of your marketing services.
- Other:** Events you're organizing or your company's mobile apps.

[Get Started](#)

1



Favorite Interests


Favorite interests of people who like **Carolyne Rodrigues - Coach**



Yoga
Sport

- People who like Carolyne Rodrigues - Coach like this
- Interest · Sport
- 3,827,273 like this
- Carolyn Stokes, Mary Onorato and 15 other friends like this


Like Search



Carolyne Rodrigues
277 like this

Coach
Married with a wonderful family. see more


Favorite interests of people who like **Carolyne Rodrigues - Coach**



Traveling
Interest

- People who like Carolyne Rodrigues - Coach like this
- 29,188,465 like this
- People also like Reading, Sleeping and other interests
- Kristen Wogan Doyle, Elise Coulman and 66 other friends like this


Like Search



Hiking
Sport

- People who like Carolyne Rodrigues - Coach like this
- Interest · Sport
- 8,772,287 like this
- Marla Ottenstein, Karin Pitman and 55 other friends like this


Favorite interests of people who like **JenStar Media**



Chocolate
Food

- People who like JenStar Media like this
- Interest · Food
- 28,205,061 like this
- Ernur Anik, J Ruth Kelly and 11 other friends like this


Like Search



Popcorn
Food


- People who like JenStar Media like this
- Interest · Food
- 720,178 like this
- People also like Twix, Chocolate and other Foods

Like Search



Lisa Simpson
Fictional Character

- People who like JenStar Media like this
- Interest · Fictional Character
- 816,166 like this
- People also like Homer Simpson, Bart Simpson and other Fictional characters



JENSTAR MEDIA
2,304 like this

Company
We offer Teaching, Custom Courses, Social Media Branding and provide support on Web Design. see more

www.jenstarmedia.com

More Than 1,000 Pages

Page Type: Interest

Liked by: People who like JenStar Media

Name: Add...



Liked Search

Pages liked by people who like **Carolynne Rodrigues - Coach**

Susan Sly
Public Figure
12,310 like this

Erik Coover
Business Person

Carolynne Rodrigues - Coach
277 like this
Liked

Coach
Married with a wonderful family. see more
www.choosewellnow.com

More Than 1,000 Pages

Page Type: Add...
Liked by: People who like Caro...
Name: Add...

Photos liked by people who are not my friends that are of interests liked by people who like **Heartbeat Connection** · Product/Service · 1,619 like this

Photos liked by people who are not my friends that are by interests liked by people who like **Heartbeat Connection** · Product/Service · 1,619 like this

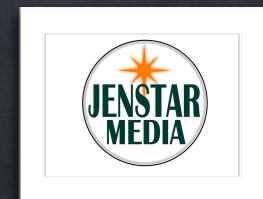
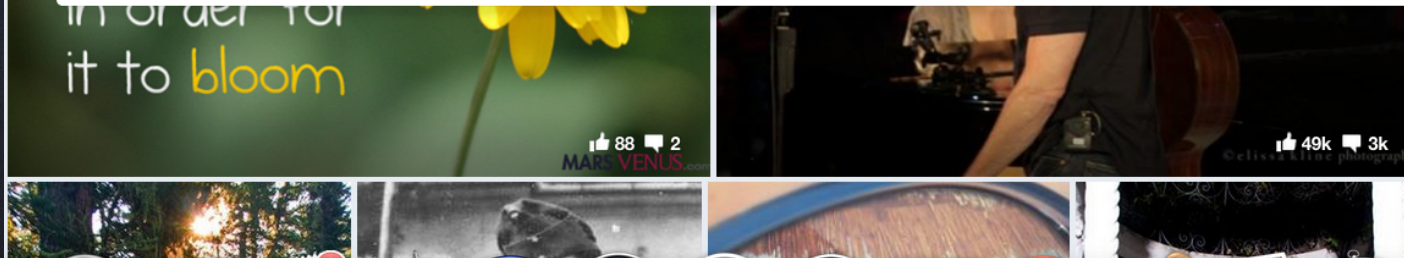
Photos liked by people who are not my friends that are of my favorite interests liked by people who like **Heartbeat Connection** · Product/Service · 1,619 like this

Photos by my friends liked by people who are not my friends that are of interests liked by people who like **Heartbeat Connection** · Product/Service · 1,619 like this

Photos liked by people who are not my friends that are liked by interests liked by people who like **Heartbeat Connection** · Product/Service · 1,619 like this

Photos liked by people who are not my friends that are commented on by interests liked by people who like **Heartbeat Connection** · Product/Service · 1,619 like...

See more results for "Photos liked by people who are not my friends that are of interests liked by people who like Heartbeat Connection"



Self Employed Search

Facebook search results for "Friends of my friends who are married female **Self-Employed** employees and are not my friends".

Malissa Gambrell
Hair Stylist at Self-Employed
Friends with Tony Schafer and other friends
Married · Female
Studied Cosmetology at Livingston Academy
3 mutual friends including Angela Wilson and Batya Maman Sabag
Add Friend Message

Julie Gerber
Works at Author
Owner of The Gerber Babies Blog and Away We Go Media. I am also a n...
Friends with Paula Knighton Schmitt and other friends
Married · Female
6 mutual friends including Christine Young and Kristin Lesney-Ruiz
Add Friend Message

Robyn Wright (Robyn Hoelker)
Owner at Robyn's Online World
Former Owner/ President at Self-Employed
Friends with Paula Knighton Schmitt and other friends
Married · Female
5 mutual friends including Christine Young and Carissa Rogers
Add Friend Message

Self-Employed
1,725,338 like this
Liked

Education/Work Status
Se conoce como vagabundo a una persona holgazana u ociosa que anda errante de una parte a otra, sin tener oficio ni bene...see more

More Than 100 People

Gender: Female
Relationship: Married
Employer: Self-Employed Add
Position...
Employer Location...
Time Period...
Current City: Add...

Creating a LinkedIn Business Page is Simple

If you want to get your business in front of over 250 million+ Business owners than LinkedIn is the best resource!

Build a presence for your business on LinkedIn

Create your page, attract followers, and post company updates to drive engagement.

Get started



<http://business.linkedin.com/marketing-solutions/company-pages/get-started.html>



Get Started

1.

LinkedIn

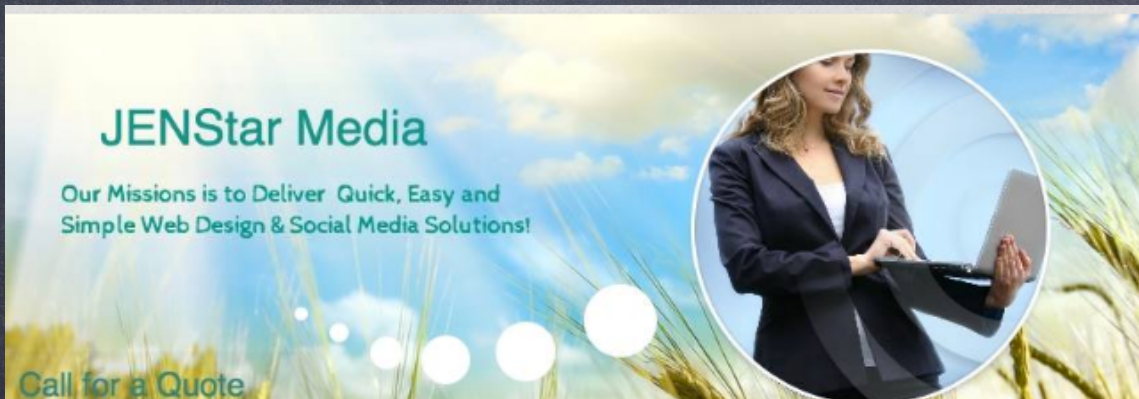
Hi Nicole,

[Click here](#) to confirm your email address and finish creating the JENStar Media company profile.

If the above link does not work, you can paste the following address into your browser:

You must have a company email address. Gmail is not valid.

2.



If you already have a Facebook Fan Page the information can be easily duplicated to work for the LinkedIn Business Page.

www.JENStarMedia.com Social Media & Web Design Quick, Easy & Simple! Our Site Works for You!
Company Overview
We offer Teaching, Custom Courses, Social Media Branding and provide support on Web Design.

Description

We create Websites and Social Media plans that resonate your passion to the world wide web! Because you don't simply want customers, you want loyal passionate followers.

And we'd like to help you get them.

We develop strategies, name companies and products.

We invent identities, come up with creative tag lines, invent logos, design attention-getting web sites, create advertising & direct mailpieces.

We produce targeted video media & use social media to support the marketing of your brand & products.



Final Steps Than Share, Share, Share.

3.

Recruiters are looking for you. Get in contact with them now

JENStar Media 0 followers Follow Edit

Home Products Analytics

Share an update Share with your followers to drive engagement.

Analytics · Page Insights · What's New

You updated your Company Page.

Customize your image when you post a link!

Now you can upload the image you want in your company's updates with links.

- 1 Create your update, paste in your URL, and then wait for the preview
- 2 Click the icon in the upper right of the preview image
- 3 Pick your image file (JPG, GIF, or PNG, max: 100MB) and click **Open**
- 4 Hit **Share** once your image has loaded

Careers

Interested in JENStar Media?
Learn about our company and culture.

[Learn more](#)

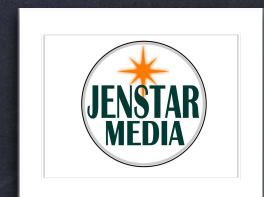
Deloitte.

Create your 1st post and then move on to create Products or Services for your business.

4.

Follow **625,774**

Add this simple LinkedIn Follow to your website with a quick copy of the code and then have people start to follow your page.



7