



Creating Posts with

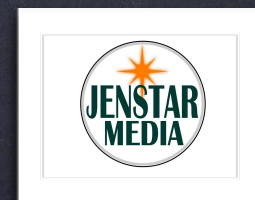
#Buzz

Photo source: <http://pixabay.com/en/tree-field-cornfield-nature-247122/>



# How do I create Buzz worthy Posts?

- Find something Remarkable about your business, product or service. Ask if this is worthy of remark? Worthy of mention!
- Make your Buzz: Surprising, extreme, or just plain interesting.
- Example: Did you know that kangaroos can't walk backward?



# Search BUZZ via Social Media

https://www.facebook.com/thegirlfriendlife

Website Tools GoDaddy Email Facebook Heartbeat Magazine http://www.pinterest YouTube - Broadcas Netflix Recite Klout Freebies

**The Girlfriend Life** Timeline Recent Liked

**The Girlfriend Life**  
Gourmet Girlfriend Time!  
Red Velvet Strawberry Shortcake (Directions & Source Below)

Ingredients:  
... See More

Like · Comment · Share 146

253 people like this. Top Comments

Write a comment... 103 people like this. Top Comments

**Disney** Timeline Recent

Life is full of small, perfect moments. See more life lessons:

**Life Lessons From Tangled | Oh My Disney**  
blogs.disney.com

This is important stuff.

Like · Comment · Share 126

5,587 people like this.

① [www.facebook.com/thegirlfriendlife](https://www.facebook.com/thegirlfriendlife)

2

① [www.facebook.com/disney](https://www.facebook.com/disney)



# See what is Trending on Social Media

https://www.facebook.com/photo.php?v=570599289699025

Website Tools GoDaddy Email Facebook Heartbeat Magazine http://www.pinterest.com YouTube - Broadcast Netflix

Search for people, places and things




Southwest Florida Television  
Call SWFL-TV for all of your video production needs. TV Commercials, Real Estate, Corporate, Sales and Training. (239) 269-5355 www.swfltv.com — with Tim Tetzlaff, Maury Mosse and Jim Sharp.  
Like · Comment · Share · January 24 ·

Shared with: Public


Embed Post  
Report Video

38 people like this.  
115 shares

## Popular on YouTube - Worldwide

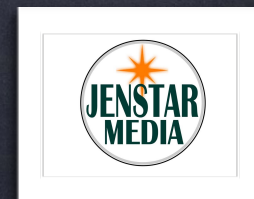
 <b>2014 Volkswagen Game Day Commercial: Wings</b> by Volkswagen 790,434 views 23 hours ago	 <b>Jaguar 2014 Big Game Commercial   British Villa...</b> by Jaguar USA 1,577,007 views 22 hours ago	 <b>Rep. Michael Grimm Physically Threatens NY1 ...</b> by jacob kornbluh 70,613 views 8 hours ago
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## VisitTheGreenroom



**#XMAS JAMMIES PART 2 : Shopping Advice from you**  
by VisitTheGreenroom · 5 days ago · 24,039 views  
Ladies, we love you so much, we are going to be totally honest with you about what you bought us for Christmas. For more, check out <http://www.visitthegreenroom.com>

- Videos make great Buzzworthy Posts! Check out Local Naples Video Buzz. Youtube is also a great way to gather Viral Videos!



# Check-in on Trends via Twitter, Google+, Stumbleupon, and Instagram

Trends · Change

- #NoRoomForBoring Promoted
- #SOTU
- #POTUS
- Corey Remsburg
- #foxnewsCHAT
- Army Ranger
- #kisstkiss
- Biden and Boehner
- #FamilyTravelCA
- MyRA

Google+ Search for people, pages, or posts

Home All Friends Family Acquaintances More Explore

Explore Google+

What's hot

- #ArtAndDesign
- #Automotive
- #FoodAndDrink
- #Gaming

- #Nature
- #Photography
- #Science
- #Sports
- #Technology

Trending

- #SOTU
- #SuperBowl
- #LEGO
- #FansForReal
- #TheBWProject
- #Snowpocalyps
- #Valentinesday
- #GPOP
- #BellLetsTalk
- #Challenger

Trey Ratcliff Shared publicly - 7:53 PM

Need Fake Sheep! Raising \$500,000 for Charity - we are aforesmentioned full-sized fake sheep may help!

First, here's the website where we are raising money at

Read more (23 lines)

StumbleUpon HOME PROFILE FOLLOW SHARES nicolefiothe

Stumbles just for you recommended activity trending lists

Trending Pages on StumbleUpon

- Self Improvement: 6 Filling Foods That Won't Ruin Your Diet
- Weddings: Charming UK Warehouse Wedding: Laura + Karl
- Psychology: 8 Guaranteed Ways To Emotionally F\*ck Up Your Kids
- Animals: This kitten's mom rejected her. What happened after ...

blog.instagram.com GET THE FREE APP FOR IOS, ANDROID, OR WINDOWS PHONE

Inside the Bento Box: Exploring the Art of Charaben (#キャラ弁)

HASHTAG HIGHLIGHT, CHARABEN, JAPAN 5,784 NOTES

5 HOURS AGO

Images of various bento boxes, including one with a Hello Kitty character and another with a Mario character.

# Focus on Holidays & Special Dates



- What's the Next Big Holiday? Valentine's Day!
- This month create Posts relevant to your company and add information about Hearts, Chocolate, Love, etc. \$